

#### Day 4:

##### Evaluation values and the value of evaluation

- Ensuring and assessing the quality of evaluations (issues of design, data and analysis)
- Improving practice: systematizing data and its analysis, and peer review mechanisms.
- Transforming evaluation to knowledge: the development of a science of evaluation.
- Evaluation Standards and ethics
- Professionalisation, accreditation, credentialing and certification

##### Grand Challenges for Evaluation

- The intersection of the SDGs, the 4th Industrial Revolution, the Digital Economy and the Human Economy
- The impact of technology and big data in development and evaluation.
- Systems thinking and complexity science: the influence on evaluation theories and methods
- The rising demand for evaluation capacity building in governments, the development of national M&E systems and the mainstreaming of the Sustainable Development Goals (SDGs).
- Advocacy for evaluation and evidence in a “post-truth” era

#### Day 5:

##### Integration and Application of Learning (Half Day)

- Reflective and Reflexive sessions aimed at reflecting participants understanding and critique of the current evaluation discourses.
- Integration of theory and practice - participants present a case study via Group work and to apply evaluation concepts in different types of evaluations based case study via Group work and role plays etc
- Discussion and Feedback

#### MODULE A3: IMPACT EVALUATION

##### Day 6:

##### Impact Evaluation

- What is Impact Evaluation?
- Key purposes of Impact Evaluation
- Programmes well-suited to Impact Evaluation
- Steps to conducting an Impact Evaluation
- Impact Evaluation Methods
- Causality and attribution
- The counterfactual
- Randomised experiments
- Quasi-experimental methods
- Non-experimental methods

##### Day 7 & 8:

##### Data collection for impact evaluation

- The evaluation TOR
- Questions, audience, purpose, criteria, scope, form, collection methods etc
- Managing consultants and evaluation teams
- Oversight committees and reference groups
- Logistics and field work

##### Day 9:

##### Integration and Application of Learning

- Reflective and Reflexive sessions aimed at integration theory with practice - participants present an impact evaluation case study via Group work and discussion and feedback

#### MODULE A4: EVALUATING IMPACT INVESTING

##### Day 10:

##### Introduction to Evaluating Impact Investing

- Defining Impact Investments
- Elements of an Impact Investments
- The Impact Investing Ecosystem
- Difference between II and CSR

##### Fees

- Price per track: R 28 000
- Price per individual module: R 6 800

Participants registered for an individual module, will be issued with a certificate for that specific module.

Participants registered for either the Fundamentals or Advanced track, will be issued with a certificate for the entire programme.

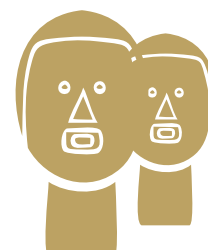
UNIVERSITY OF THE  
WITWATERSRAND,  
JOHANNESBURG



# DETPA

DEVELOPMENT EVALUATION TRAINING PROGRAMME IN AFRICA

## PROGRAMME OVERVIEW



## OVERVIEW OF THE DETPA 2019 MODULES

### DETPA PURPOSE STATEMENT

DETPA is a contextually relevant, practice-based M&E programme that aims to promote evidence-informed decision-making for sustainable socio-economic development. The programme aims to build a community of M&E professionals with skills, knowledge and tools, which are fit-for-purpose to address local and global development challenges. This is done via a combination of theory and practice based approaches aimed at stimulating interactive participation, critical reflection and debate

#### WHO SHOULD ATTEND?

- M&E Officers
- M&E Specialists
- Professionals in the public sector
- Professionals in the development sector
- Programme managers
- Professionals in the NGO sector

### FUNDAMENTALS TRACK

#### MODULE F1: M&E PLANNING AND MANAGEMENT

##### Day 1:

##### Situating monitoring and evaluation in development interventions

- M&E introduction & overview
- Defining the purpose & scope of M&E
- Differentiating monitoring from evaluation
- Working in development - addressing uncertainty & complexity
- Introduction to complexity & systems thinking
- The African Evaluation Challenge: Made in Africa Evaluation

##### Introduction to Results Based Management

- Identification & planning for conditions & capacities that support an effective M&E system.
- Identifying & supporting needed M&E capabilities
- Engaging stakeholder & establishing an evaluative climate
- M&E frameworks
- Connecting programme design & M&E frame works
- Linking M&E to projects and programmes

#### MODULE F2: PUBLIC AND DEVELOPMENT SECTOR RESULTS-BASED MANAGEMENT

##### Day 2

##### Organization-wide M&E Systems and Organizing Frameworks

- Identification & planning for conditions & capacities that support an effective M&E system
- Identifying & supporting needed M&E capabilities
- Engaging stakeholder & establishing an evaluative climate
- M&E frameworks
- Connecting programme design & M&E frameworks
- Linking M&E to projects and programmes

##### Day 3:

##### Intro to Theory of Change (TOC)

- Introduction to Theory of Change
- Programme logic and intervention theory
- Addressing issues of complexity
- Linking the TOC to the policy cycle

##### Day 4:

##### Approaches to Problem Analysis and Results Chain

- Determinants and causal pathways of social problems
- Problem Analysis
- Strengths and Weaknesses of problem analysis approaches
- Critique of results "chains" and "causal" linkages
- Building an outcomes tree and results chain
- Identifying causal linkages
- Indicator Development
- Identifying and addressing gaps

##### Stakeholder Analysis

- Stakeholder Analysis
- Case-study

##### Day 5

##### Integration and Application of Learning (Half Day)

- Reflective and Reflexive sessions aimed at locating the M&E concepts within participants practices
- Participants to present a TOC or M&E plan based on the case group work, role plays etc
- Discussion and Feedback

#### MODULE F3: INTRODUCTION TO EVALUATION

##### Day 6

##### Evaluation in Public Policy and Development Management

- What is evaluation?
- The purpose of evaluation
- When to use it?
- Accountability, learning and evidence
- Situation Analyses/Diagnostics

##### Forms and Types of Evaluations

- Evaluation in different stages of the programme cycle
- Formative, Summative and Developmental Evaluation
- Evaluation and Adaptive Management
- Evaluation Typologies
- Evaluation "lenses" (Gender, Youth, etc)

##### Day 7:

##### Designing, Managing and Commissioning Evaluations

- The evaluation TOR
- Questions, audience, purpose, criteria, scope, form, collection methods etc
- Managing consultants and evaluation teams
- Oversight committees and reference groups
- Logistics and field work

##### Day 8:

##### Data Communication and Use

- Communication of results
- Using & reporting M&E findings
- Sustaining the M&E culture

##### Day 9:

##### Integration and Application of Learning

- Reflective and Reflexive sessions aimed at applying evaluation concepts into their practices
- Participants to apply Evaluation concepts in different types of evaluations based case study via Group work, role plays etc
- Discussion and Feedback

##### Day 10:

##### Integration and Application of Learning (Half Day)

- Group Presentations
- Discussion and Feedback

### ADVANCED TRACK

#### MODULE A1: MADE IN AFRICA EVALUATION

##### Day 1:

##### M&E and development in Africa – a "Made in Africa perspective"

- Achieving transformative growth and sustainable development in Africa
- Achieving the objectives of the AU Agenda 2063
- Mainstreaming the SDGS

##### Day 2:

##### History and development of the MAE approach

- Background and History to MAE
- Importance of MAE

##### MAE: methods, approaches and tools

- M&E design and the recognition of context (diversity and its manifestation - cultures, religions, languages, histories, gender, ethnicity etc.)
- The extractive nature of evaluation of current evaluation practice and its benefits to communities
- Evaluation results and reality: dealing with disjunctures
- African data collection methods and the problems of marginalisation

#### MODULE A2: DEEPENING EVALUATION

##### Day 3:

##### Design evaluation and Evaluability Assessments

- Effective design of evidence-based development interventions
- Interrogating the Theory of Change
- Review of Logic Models and Results Chains
- Strong and Weak designs
- Ensuring effective implementation: the "science of implementation"

##### Advanced Evaluation Methods

- Ontological foundations of Evaluation Methods and their influence on the choice of methods
- An overview of Evaluation Approaches, designs and methods: incl. theory-driven, participatory, democratic, empowerment, realist, appreciative enquiry, contribution assessment
- TOC and logic models: A refresher
- Revisiting Indicator Development and Application
- Quality Data Management

