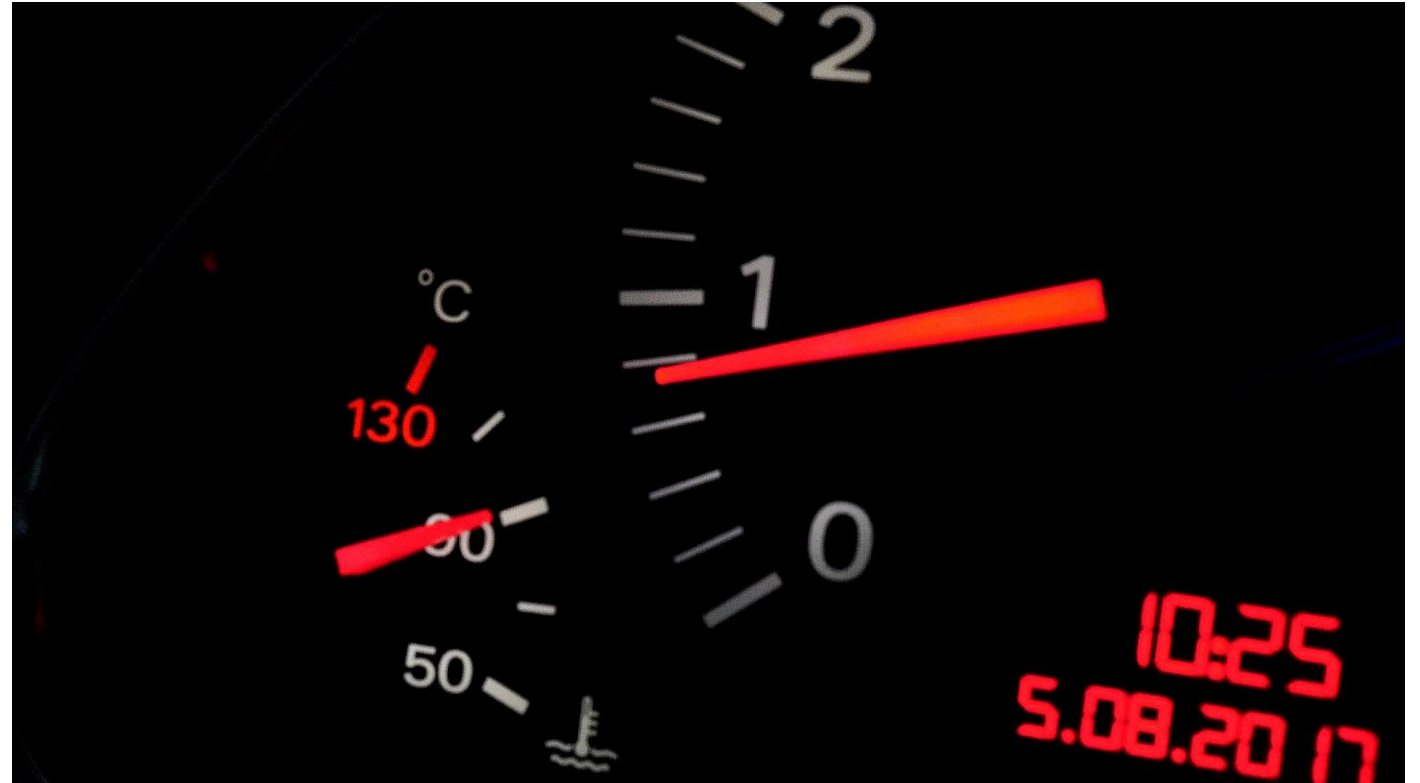# Making data collection meaningful and useful to farmers

Hur Hassnain

Founder Pakistan Evaluation Association

Board Member at IDEAS

Twitter: @hurhassnain

Pakistan Evaluation Association [PEA] and International Development Evaluation Association [IDEAS]

- www.ideas-global.org
- www.pakistanevaluation.org
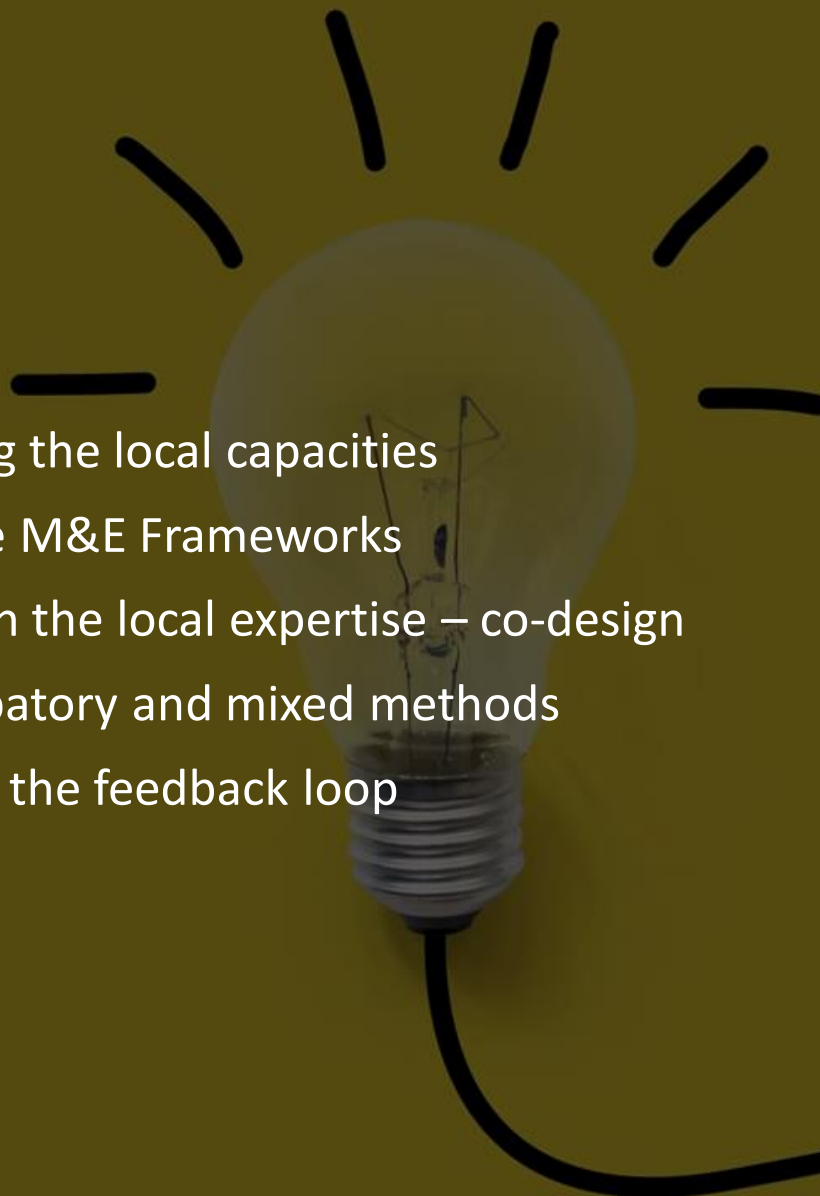
- Available to download at www.ideas-global.org
- Printed copies could be ordered at: https://linktr.ee/EvaluationFCV

Emerging themes

1. Building the local capacities
2. Flexible M&E Frameworks
3. Build on the local expertise – co-design
4. Participatory and mixed methods
5. Closing the feedback loop

Building capacities
Understand the context and how change happens in it

(The Cynefin framework)

Complex

Setting up health services *– assess, plan, implement, review, re-plan.*

Knowable

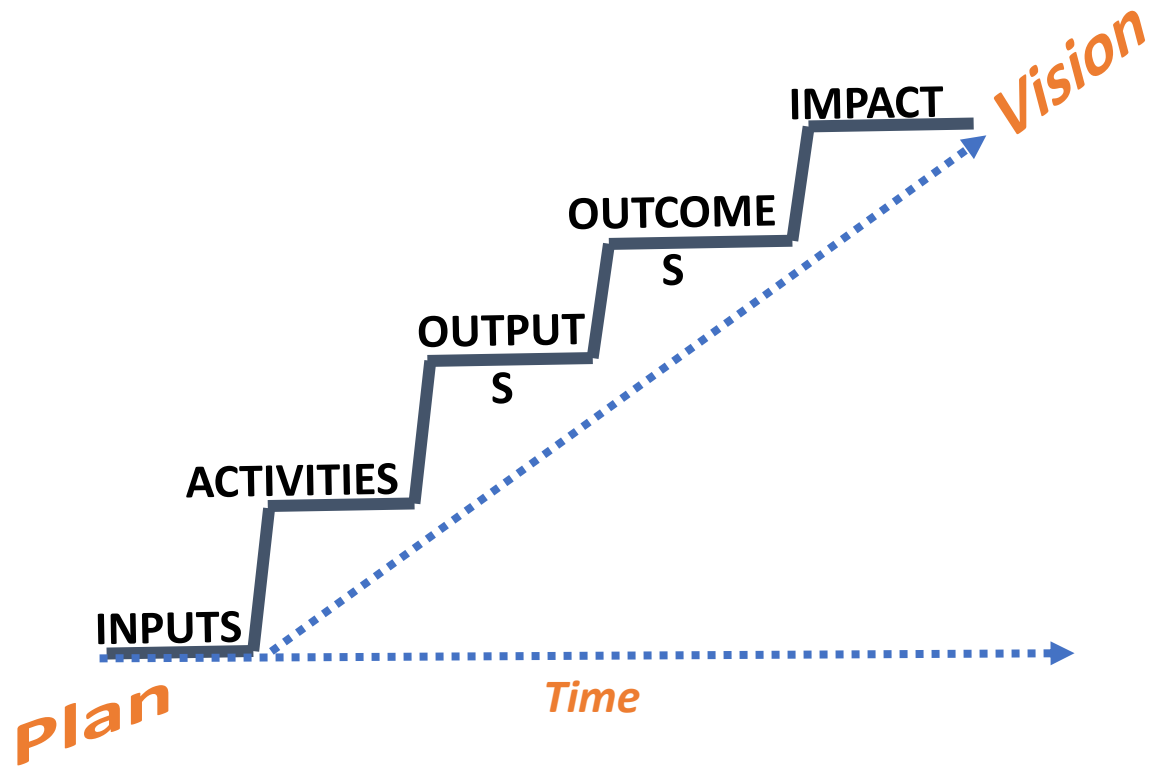**Building hospitals** *– follow the blueprint.*

Chaotic

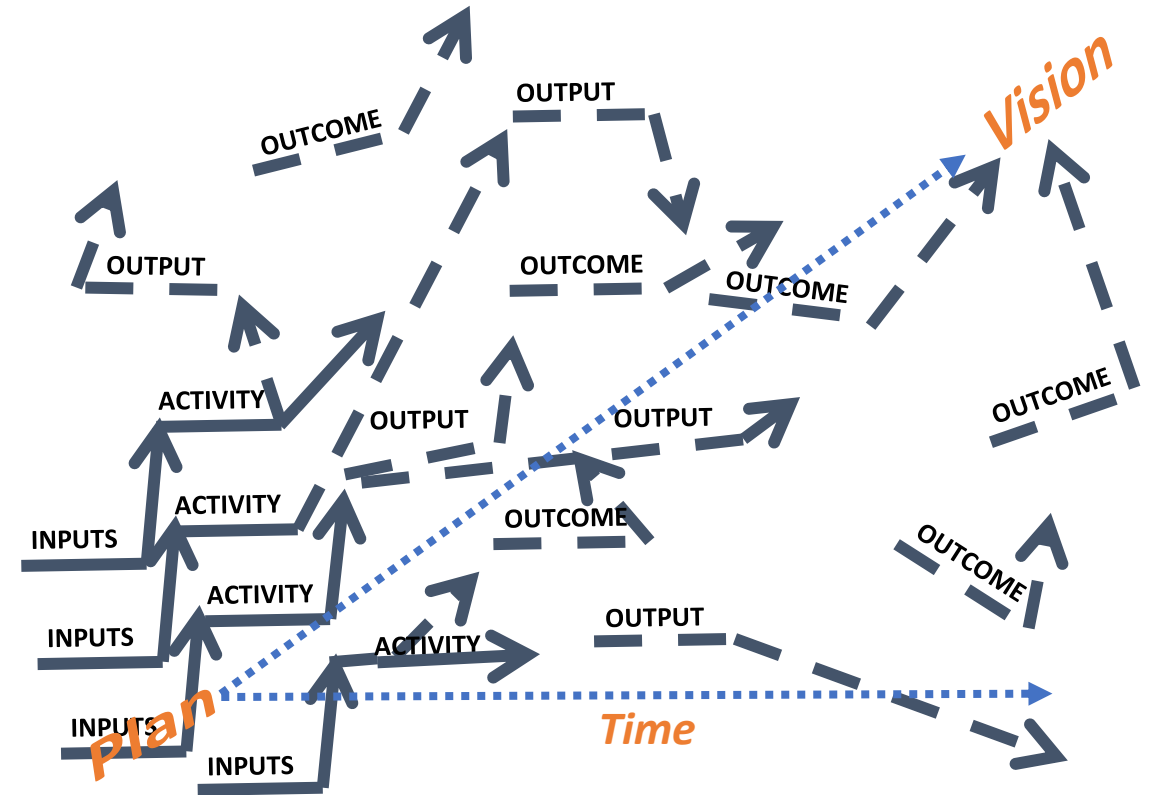**.. in complex emergencies** *– just try something sensible, if it works, do more of it.*

Known

Treating diseases *– use the right dose.*

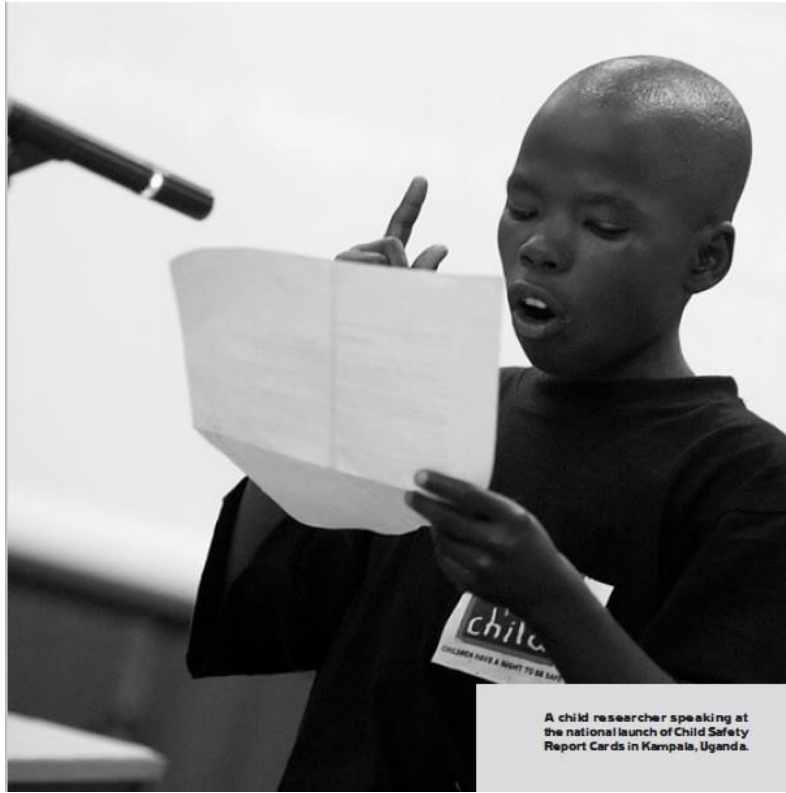# Introduce Flexible M&E Systems and Tools

A child researcher speaking at the national launch of Child Safety Report Cards in Kampala, Uganda.

CAN OUR CHILDREN F[EEL]
SAFE WITH...

OVERALL CHILD SAFETY GRADE

'NOT SAFE' & 'SCARED'

Forced early marriage 86% — 76%
Moving to school & other places 53% — 27%
Corporal punishment 79% — 80%
Bullying 86% — 90%
Child sacrifice 92% — 85%

* Percentages represent the percent of respondents that reported feeling "**Not Safe**" or "**Scared**."

...ED BY CHILDREN

SOMEHOW SAFE   NOT SAFE   SCARED

CHILD SAFETY REPORT CARD | 2012 | REGIONAL REPORT CARD: KAAB[O]
KITGUM, LAMWO, AMURU, GULU

Build on local expertise:
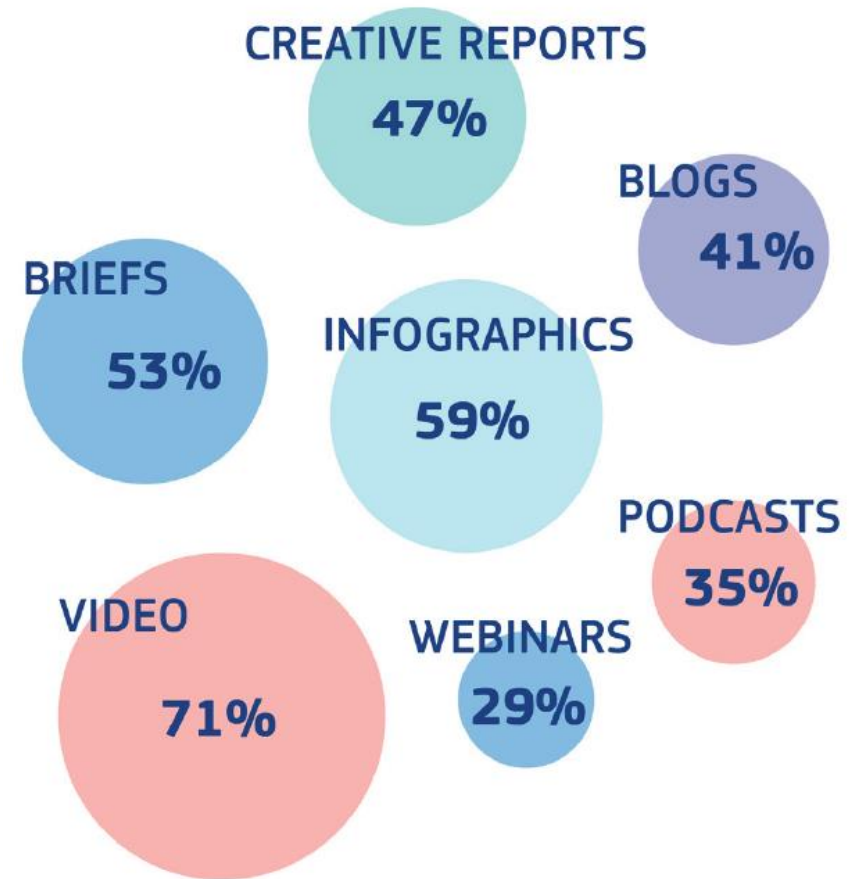## co-design - use participatory & mixed methods

'This validation workshop was special, since it was the first time after a survey that the evaluation team shared the results with us'.

How easily did other people around you accept the change in your story? There was...

Huge resistance

High support of the change

Close the evaluation learning loop and learn from it?

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Thank you!

Please feel free to write to:

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Twitter: @hurhassnain