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ALLIANCE**



MERCADOS POR
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M&E innovations in rural development interventions

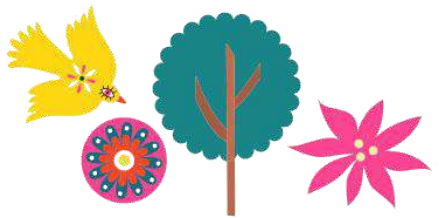
Cases of cocoa and coffee producers in Mexico



June 3rd, 2022



- More than 75% rate of landscapes modification and land use change globally.



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**Innovation matters to find new
solutions to rural development issues**

Every organization is different!

Commodities

Territories

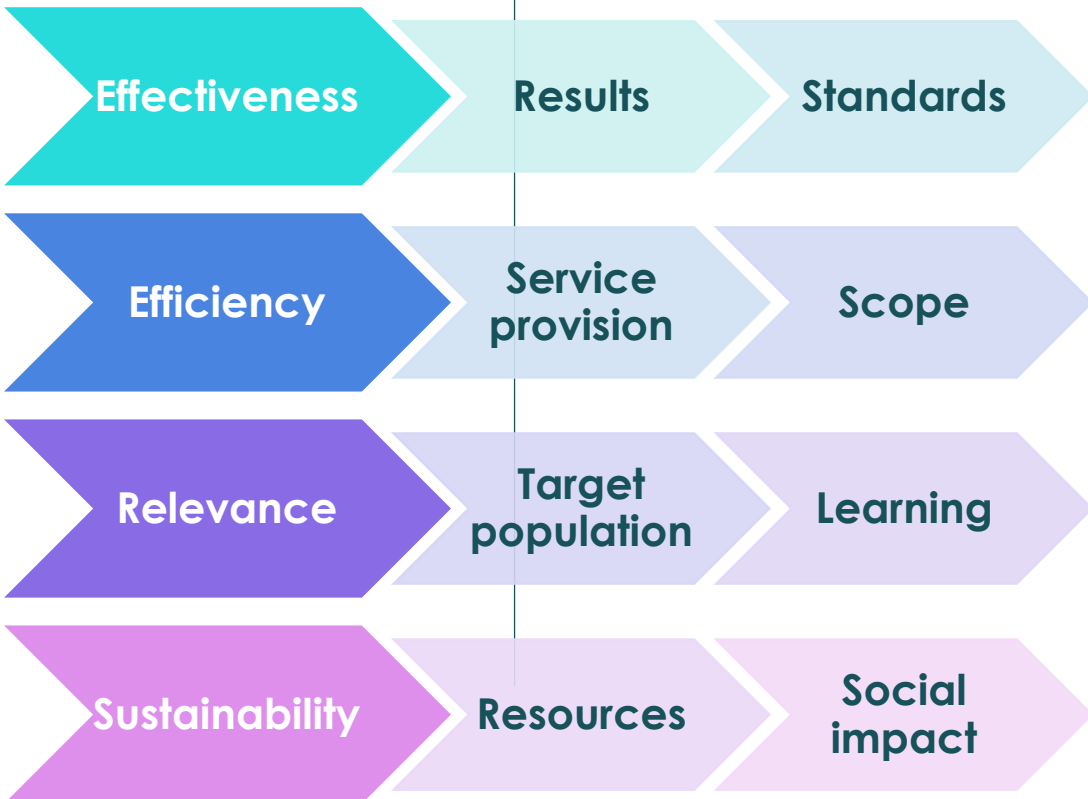
Cultural
background

Market
presence



M&E tools to boost solutions

- Organizational Development Index (OPI)
- ADORE



Case 1: Cooperative of cocoa producers

Alliance for sustainable landscapes and markets



Focus on:

- Coffee
- Cocoa
- Timber products





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Resilient productive systems



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**Sustainable community-based
businesses**





MERCADOS POR UN FUTURO SOSTENIBLE

<https://mercadosporunfuturosostenible.org/>



Alliances among:



PRODUCERS



**PUBLIC
INSTITUTIONS**



**NONPROFIT
ORGANIZATIONS**



ENTERPRISES



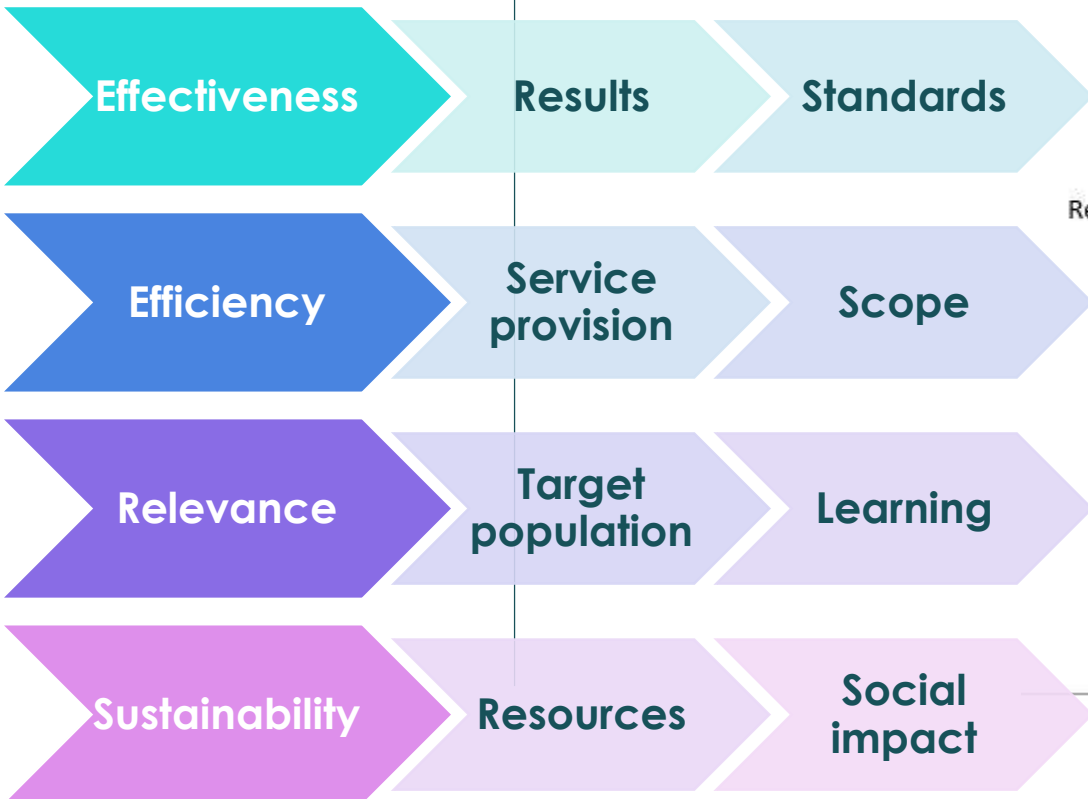
CONSUMERS



Strong alliances and sustainable supply chains

M&E tools to boost solutions

- Organizational Development Index (OPI)
- ADORE



Case 2: Cooperative of coffee producers

Conclusions and final remarks



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- The innovations in the M&E field helps us to face the new challenges the world is facing.
- When working at the rural development context, the communities' point of view and performance is a guiding route to develop new tools and to innovate the approaches of our initiatives.
- The innovative tools can be linked with the traditional assessment initiatives, such as mid-term and final evaluations, and the systematization of lessons-learned.

Thank you very much for your attention!

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