



**gLOCAL**  
EVALUATION WEEK  
2022



# A round of innovations in M&E communication, engagement and tools from the EvalForward Community

Join **Silva Ferretti**, freelance consultant, and  
**Nayeli Almanza**, M&E specialist at the Rainforest Alliance  
to share and discuss innovations in **M&E practices**.

▶ **3 June 2022, 4:00-5:15 pm CEST**



**Eval Forward**

Evaluation for Food Security, Agriculture & Rural Development



# Evaluation=report

## Outputs de cette phase :

- Un powerpoint de restitution de analyses et recommandations pour chacun des partenaires locaux (CRBF/CRM/CRN)
- Un compte-rendu des discussions et du positionnement initial du partenaire sur les recommandations émises. **Phase de rapportage et de consolidation** Après chaque mission sur le terrain et endéans les 20 jours calendrier de la fin de la mission, un rapport préliminaire pays écrit sera envoyé à la CRB. Le comité d'évaluation du pays concerné examinera le rapport et enverra aux évaluateurs des commentaires consolidés endéans les 20 jours calendrier. Les évaluateurs auront 10 jours pour intégrer les commentaires et envoyer un rapport final sur le pays concerné. Une fois que toutes les missions sur le terrain seront réalisées, les évaluateurs produiront également un rapport global et transversal. Ce rapport contiendra les principales analyses transversales, ainsi que les conclusions et recommandations concernant l'ensemble du programme.

Tous les rapports (par pays et transversal) devront se présenter comme suit :

1. Introduction
2. Table des matières
3. Synthèse

## Deliverables

The final product will be a 10-12-page report (not including appendices). The body of the report will provide a narrative description of results achieved, operational lessons, and recommendations. Where appropriate, it will also include illustrative graphs and charts that provide useful summaries of project data. Appendices will provide detail such as cross tabulations from reviewing quarterly reports and interviews, as well as a list of people interviewed, and survey results (if any), so readers can clearly see the data that supports the findings and conclusions.

## Deliverables

The key deliverables for this evaluation are:

- An inception report (up to 3,000 words) including timeframe, with detailed schedule for fieldwork & complete methodology and sampling framework, as well as appropriate data collection instruments applicable to different cohorts of individuals with detailed work plan and final tools.
- Copies of any additional data collection instruments formulated
- Coordination and testing of instruments
- Final instruments/tools
- Draft report and verbal presentation on draft report
- Cleaned data set (field notes, data set in & Excel documents should be submitted).
- A final report, of no more than 20 pages, that an accurate and rigorous analysis, and should be less sensitive approach in the analysis. The report must include:
  - Definitions and abbreviations

## Reporting

Expected output of the evaluation should be a printed document

- The final report should contain at least following sections:

- a. Executive summary
- b. Introduction and background intervention
- c. Principles of evaluation and definition of open issues related to the evaluation

## Deliverables

1. Inception Report (IR) detailing a proposed work plan, methodology and plans for analysis and results dissemination that will be agreed upon between the consultant and HelpAge.
2. Data collection tools: Develop the data collection tools and have them approved by HelpAge International and partners before data collection, analysis, interpretation.
3. Draft Evaluation report: The firm/consultant will prepare a draft evaluation report with details of findings, recommendations and lessons learnt for review by HelpAge International.
4. Validation workshop: Hold a validation workshop/meeting with relevant HelpAge programme staff and stakeholders as part of the validation and feedback.
5. Revise the draft report based on the feedback from HelpAge review and the validation workshop.
6. Two (2) qualitative in-depth case studies, one per target country
7. Final Evaluation report: A consolidate final evaluation report, which compares and expounds the project performance in each country, and the overall project impact.
8. Provide HelpAge with all data. This will be both in electronic and hard copy (MS Word document, PowerPoint slides).



# A monolith? Or...



# A flow of understanding, learning

An immense space for innovation opens up  
when you consider the evaluation as a process





# Evaluator=good at writing

- Fluency in written and spoken English. Ability to express clearly and concisely ideas in written materials and presentations; working knowledge of French/ Spanish is an asset.

- Strong analytical skills and ability to clearly synthesise and present findings, draw practical conclusions, make recommendations and to prepare well-written reports in a timely manner;

- Full working knowledge of English and excellent report writing,

- Strong analytical skills and ability to clearly synthesize and present findings, draw practical conclusions, make recommendations and to prepare well-written reports in a timely manner.

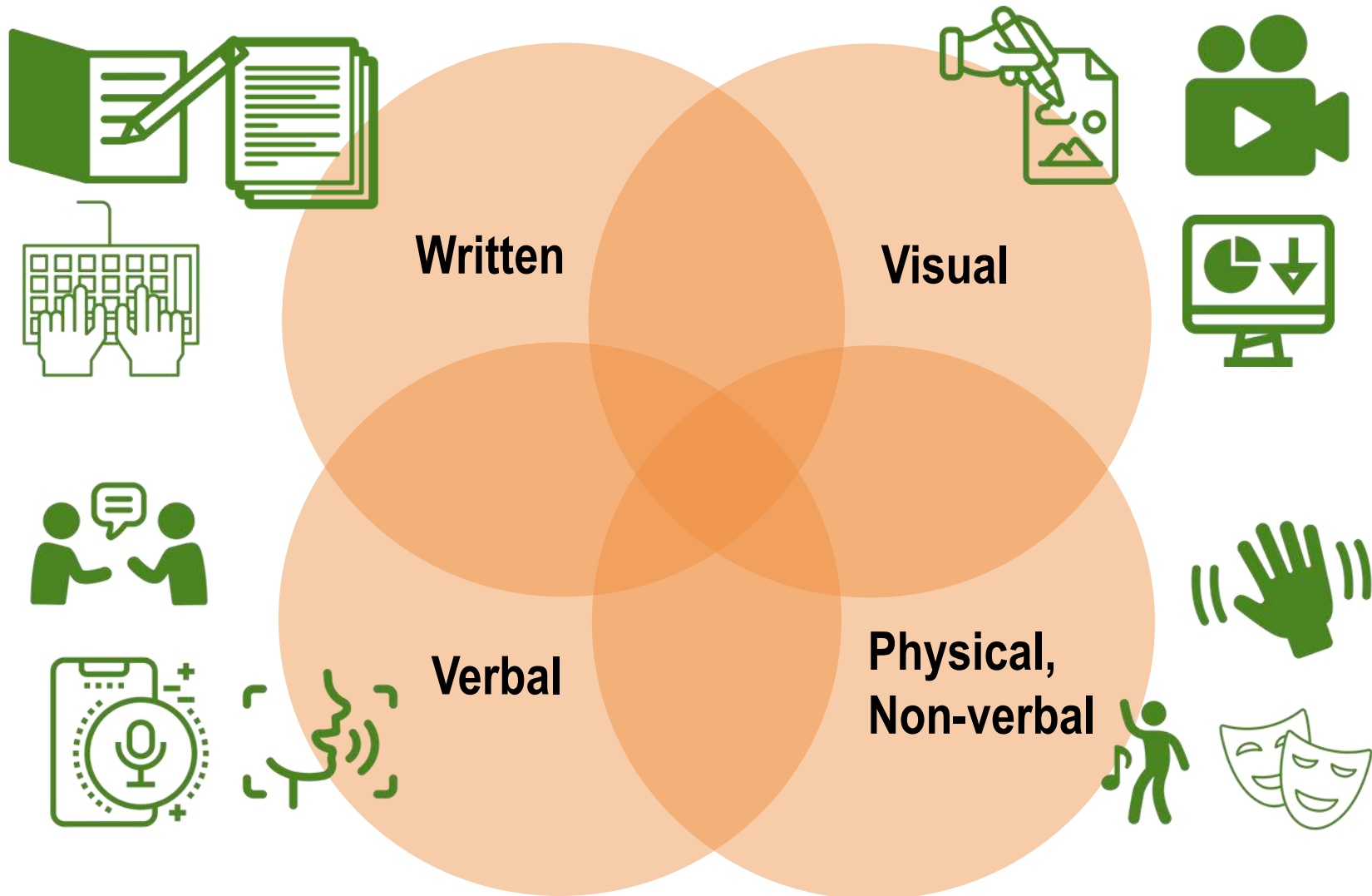
## Communication requirements:

- Excellent written and spoken English and French (required);
- Experience writing policy papers, assessments, and/or strategic recommendations that require deep analytical capacity.

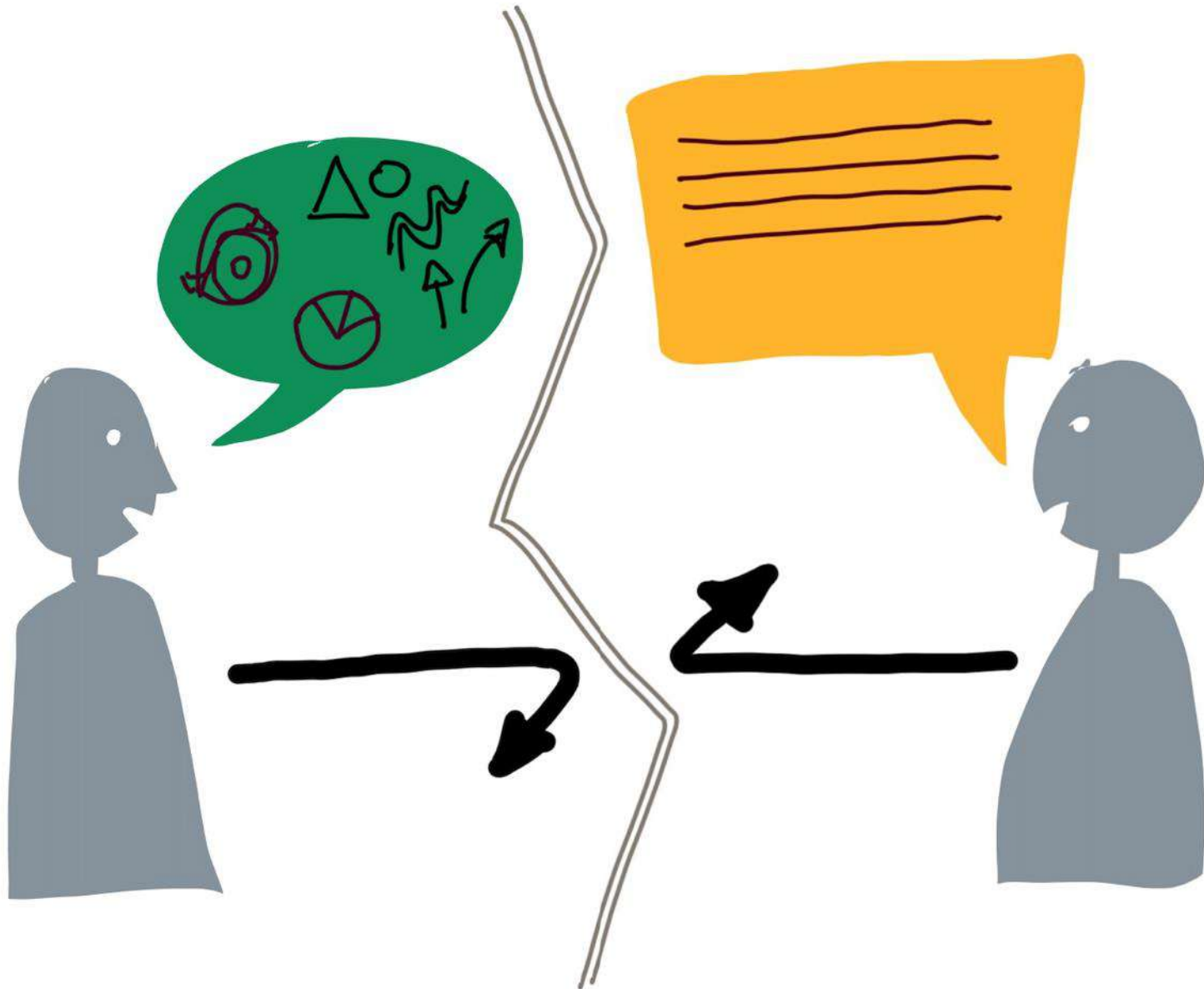
- Clear written English;

- Strong analytical and reporting skills

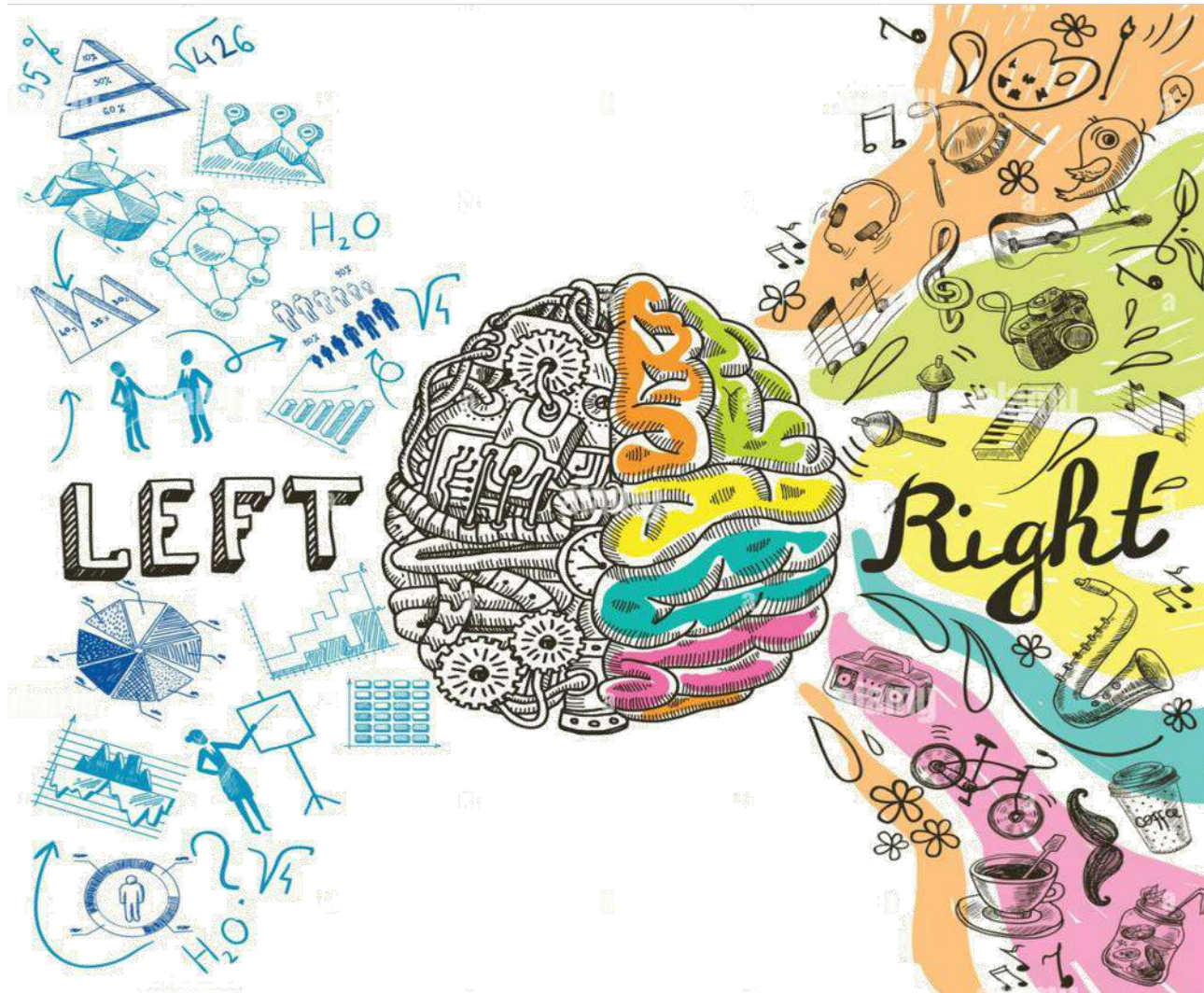
# There are more ways to communicate



# 1. Ineffective communication



## 2. Evaluation=one type of brain wiring






[illegible]

# Blogging, real time

## SMC ETHIOPIA EVALUATION

a working site for the SMC Ethiopia evaluation


- HOME
- ABOUT THE EVALUATION
- PROJECTS AND CONTEXT
- ANALYSIS
- REPORTS



EMWACDC, EVALUATION

### Talking about CMDRR [10-11 Nov]


November 10, 2018 — 1 Comment



EVALUATION, IAS

### Meeting with sanitation extension workers [10 Nov]


November 10, 2018 — 3 Comments



EVALUATION

### IDPs settlements on the way to Guchii [9 Nov]


November 9, 2018 — 1 Comment



EMWACDC, EVALUATION

### A pond in Saden Gofa [9 Nov]


November 9, 2018 — 2 Comments



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### Meeting the self help group [8 Nov]

November 9, 2018 — 0 Comments

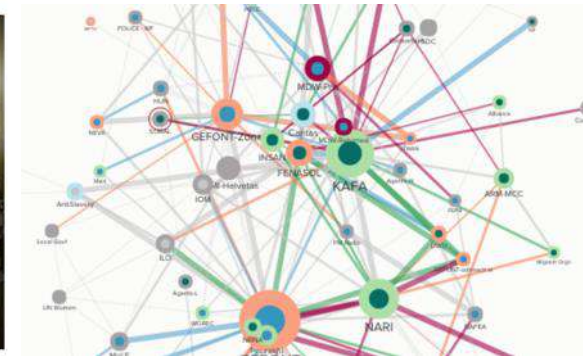


## Notes on the fly!

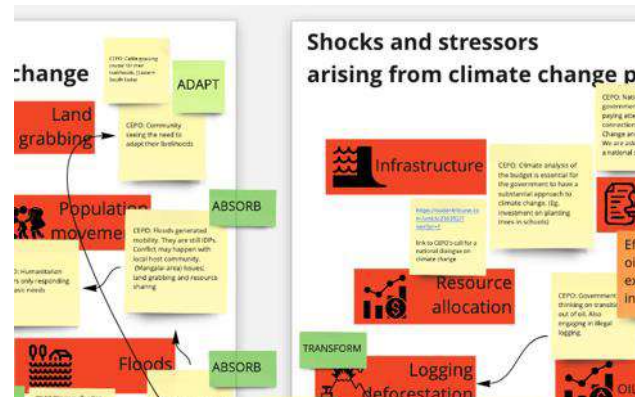
## Comments



## Multimedia



# Dashboards



## Interactions



## Cartoons



# Blogging, real time




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